March 3-5, 2019

Chicago, IL

Sponsorship and Advertising

The National Center for Hearing Assessment and Management (NCHAM) invites you to become a supporter of the Early Hearing Detection and Intervention (EHDI) Annual Meeting, the nation's premier educational and networking event for EHDI professionals. Since 2002, the EHDI Annual Meeting has drawn stakeholders and professionals from across the United States.

Over 1,000 attendees will participate in the 2019 Meeting in Chicago, IL, and we hope you will join.

The 2019 EHDI Annual Meeting invites you to give your support and help us make this the best ever meeting for our attendees and for you! In 2019 we are continuing new sponsorship opportunities including premium booths in prime locations and an opportunity to become a sustaining sponsor of EHDI and receive recognition for your contribution throughout the year.

Early commitments maximize recognition, so please submit your application as soon as possible. We appreciate your support of EHDI and look forward to working with you.

Contact Us

Sara Doutre
801-620-0932
ehdi.exhibitors@usu.edu

Casey Judd – Conference
Direct 435-213-9454
casey.judd@conferencedirect.com

Information about the EHDI Annual Meeting

www.ehdimeeting.org
http://www.facebook.com/EHDImeeting

CRITICAL DEADLINES

ACTIVITY	DEADLINE
Sponsorship applications due	January 11, 2019
Name/logo for sponsored promotional items* *(water bottles, bags, etc.)* All items to be included in the Program Book *(sponsor's names, logos, advertisements, etc.)*	January 18, 2019
Payment deadline	January 18, 2019
All Facebook, Twitter, and email advertisements All information for onsite signage	January 18, 2019

** Payment for sponsorship of promotional items due at this time*

In order to receive recognition in our printed program book, logo files must be received by the above deadlines. Logos should be provided in an EPS or TIF file format. Confirmed sponsors will receive FTP posting instructions.

Profile of Attendees

Since 2002, the EHDI Annual Meeting has provided key stakeholders an opportunity to identify areas of concern, promote collaboration, and share best practices. The Meeting draws professionals and parents intent on improving early hearing screening, diagnosis, and intervention systems for infants/young children and their families. The 2018 EHDI Meeting content will be relevant to:

- State EHDI program staff members
- Audiologists
- Physicians and other Health Care Providers
- Families of children with hearing loss
- Early Intervention Specialists
- Speech-Language Pathologists
- Advocates
- Representatives from the major organizations working with EHDI programs
- Students

We anticipate about 1,000 people will attend the meeting, including approximately 200 audiologists, 175 early interventionists, 225 state healthcare and education agency representatives, 250 University faculty and students, 175 family members/parents of children with hearing loss and 75 healthcare/medical providers.

Sponsorship Levels and Benefits

Sponsorship recognition is divided into the following categories:

Platinum	$10,000 and above
Gold	$7,500 -$9,999
Silver	$5,000 - $7,499
Bronze	$3,000 - $4,999

Benefits of Sponsorship	Platinum	Gold	Silver	Bronze
One complimentary registration to the EHDI Annual Meeting.	X	X	X	X
Name or logo listed in the Program Materials, on the EHDI meeting website with a link to your website, and in the rolling announcements shown in general sessions.	X	X	X	X
Special sign placed on exhibit booth acknowledging contribution	X	X	X	X
Large advertisement in the Program Materials	X			
Medium advertisement in the Program Materials		X		
Small advertisement in the Program Materials			X	X
Email and Facebook notices/ad sent to Meeting registrants within six weeks prior to the Meeting*			X	
Email and Facebook notices/ad sent to Meeting registrants within four weeks prior to the Meeting*		X		
Two email and Facebook notices/ads to Meeting registrants: the first within two weeks prior to the Meeting; the second within two weeks following the Meeting*	X			
Name or logo placed on thank you banner/sign acknowledging sponsors	X	X	X	X
Name or logo on sponsorship signs throughout the Meeting space	Per specific sponsorship opportunities.			
Premium 20x20 booth in the Exhibit Hall in prime location	X			
Standard 8 x 10 booth in Exhibit Hall with priority choice of booth location		X	X	X
Acknowledgement of contribution on EHDI Meeting Facebook page, reaching 850 people and growing*	X	X		
Acknowledgement of contribution on NCHAM Facebook page, reaching 2,500 people and growing*	X	X		
EHDI Annual Meeting Twitter Account tweets acknowledging contribution	X	X	X	

**Emails, Facebook posts, andtweets will besent by a third party. Sponsors will NOTreceive actual email addresses. Materials must be approved by the EHDIAnnual Meeting planners prior to email being sent.*

All materials associated with Sponsorship Benefits (i.e., signs, posters, advertisements, brochures, etc.) are subject to approval. NCHAM reserves the right to add or discontinue any sponsorship offering at its discretion.

New, Limited Opportunity- Go Steady with EHDI!

Become a sustaining sponsor of EHDI programs by committing to maintain a Gold or Platinum level of sponsorship for the next three years.

Sustaining sponsors will:

- Receive special recognition at the EHDI meeting;
- Be recognized as supporters of EHDI on the NCHAM website year-round (http://www.infanthearing.org/);
- Be recognized as supporters of EHDI on monthly webinars hosted by NCHAM with hundreds of attendees;
- Have the opportunity to send email and Facebook announcements to EHDI participants three times each year: the first within two weeks prior to the annual EHDI Meeting; the second within two weeks following the EHDI Meeting, and the third within six months following the meeting; and
- Enjoy priority early sponsorship registration each year with first choice for sponsorship items including lunch and learns, booth space, and other limited opportunities.

Sponsorship Opportunities

Breakfast	**$5,000 // First-come, first-served // One per day // Price each day**

Let the first impressions of the day be yours. As attendees take pleasure in their first cup of 'jo, greet them with your logo on a large sign announcing your hand in providing this first meal of the day.

Refreshment Break	**$3,000 // First-come, first-served //Two per day // Price each day**

Be there just when attendees need that morning or afternoon pick-me-up! Served in the exhibit hall and near breakout sessions with your logo on a large sign.

Poster	**$3,000 // First-come,first-served // One opportunity**

Have your company showcased along with the latest and greatest in EHDI by sponsoring the Poster Session. Your company will have prominently placed signage and a poster board to display your materials. Your sponsorship does not assume liability for the content of the abstracts presented.

Reception	**$3,000 // First-come,first-served //Threeopportunities**

Give the EHDI Meeting attendees a chance to get to know you at the networking reception! Signage will prominently display your company's logo at the reception for guests to see as they enjoy this well-attended meet and greet event.

Speaker Ready Room	**$5,000 // First-come,first-served // One opportunity**

Nearly all of the 200-plus presenters and many others at the EHDI Annual Meeting will come through the Speaker Ready Room. Make sure your logo is what they see! Computer screens and signs will bear your logo in this high traffic area.

Hotel Key Cards	**$7,500 // First-come, first-served // One opportunity**

This is your unique opportunity to place your logo in the hands of all meeting participants staying at Hyatt Regency Chicago O'Hare! Logo will be on the key card along with the EHDI Annual Meeting logo.

Student Scholarships	**$3,750 minimum (5 scholarships)**

Ensure that the next generation of EHDI professionals knows your name! Opportunities to provide scholarships to EHDI are available in increments of $750, with a minimum requirement of five scholarships. Recipients will be notified of your support, and your sponsorship will be announced prior to the General Sessions and will be included in the PowerPoint announcements shown as people enter and exit these sessions.

Parent Scholarships	**$3,750 minimum (5 scholarships)**

Let the families of children with hearing loss know you care by sponsoring parents to participate in the EHDI Annual Meeting. Opportunities to provide scholarships to EHDI are available in increments of $750, with a minimum requirement of five scholarships. Recipients will be notified of your support, and your sponsorship will be announced prior to the General Sessions and will be included in the PowerPoint announcements shown as people enter and exit these sessions.

Lunch and Learn Session	**$5,000 (+lunch cost) // First-come, first-served**

It's your chance to feed attendees' hunger for knowledge – host your own Lunch and Learn session! EHDI Meeting staff will work with you and the hotel to make arrangements. Be sure to make this request early as space is limited.

EHDI Meeting Bags	**$2,500 // First-come, first-served // 3 opportunities**

Imagine everyone carrying your logo for the entire meeting – And then taking it home! Up to three logos may be included on the meeting bags given out to all participants. Don't miss your chance to be one of them.

Meeting Bag Inserts	**$500 per item // First-come, first-served // May be limited due to space**

There's one way to be sure everyone sees your newest materials: Have them placed right in the meeting bags that all participants will receive!

Water Bottles	**$7,500 // First-come, first-served // 1 opportunity**

Place your logo on the nectar of life! These reusable water bottles will bring refreshment to attendees again and again, and will put your logo in their hands long after the EHDI Meeting.

Exhibit Hall Networking Areas	**$2,000 // First-come, first-served // 3 opportunities**

The Exhibit Hall is the place to be seen – especially at the 2018 EHDI Annual Meeting. Maximize your exposure and have your name displayed at networking tables in special, comfortable networking areas of the Exhibit Hall.

Make Your Own Opportunity!

If you have other ideas for ways you'd like to support the EHDI Annual Meeting, please contact us!

Sara Doutre – NCHAM
801-620-0932
Ehdi.exhibitors@usu.edu

Casey Judd – Conference Direct
435-213-9454
casey.judd@conferencedirect.com

EHDI ANNUAL MEETING

Ad Info & Rates

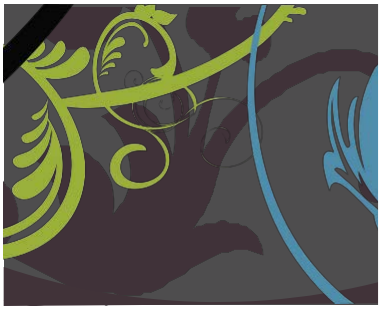


Photo courtesy of CDC

2019 Early Hearing Detection and Intervention Meeting Advertising Policies and Pricing

A limited number of paid advertisements will be allowed in the Program Book distributed to participants at the 2019 EHDI Meeting. Information on the pricing and policies related to paid advertising at the EHDI Meeting are outlined below.

GENERAL POLICY ON ADVERTISING AT THE EHDI MEETING

Flyers, brochures, promotional items and/or information may NOT be distributed in any area with the exception of paid exhibitors or sponsors. Paid exhibitors may distribute materials in their assigned exhibit area only. "Room drops" will not be allowed at the meeting hotel(s), and exhibitors and other entities are not permitted to distribute materials in the plenary sessions or breakout sessions (unless the materials are distributed at the exhibitor's own breakout session).

ADVERTISEMENT PRICING FOR PROGRAM BOOK

A limited number of paid advertisements in black and white only will be allowed in the Program Book for the 2018 EHDI Meeting. The cost varies depending on the size of the ad and where it is placed within the Program Book.

REQUESTING AD SPACE IN THE PROGRAM BOOK

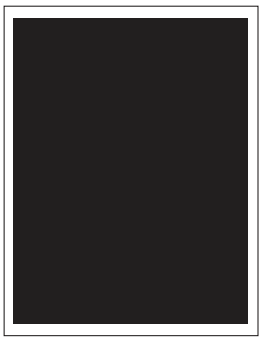
All requests to purchase ad space in the Program Book must be submitted no later than January 11, 2019

- Visit the Exhibitor and Advertising registration link at ehdimeeting.org to request ad space.
- Email the ad exactly as it would appear in the Program Book to: ehdiconference@usu.edu.

REVIEW PROCESS FOR AD REQUESTS

All advertising is subject to approval. Each request for ad space will be reviewed and considered. An initial email acknowledging receipt of the ad space request will be emailed within 2 business days. A decision regarding the ad request will be made within 14 business days of receipt. EHDI reserves the right to refuse or cancel any ad, which in our judgment contains inappropriate content. Acceptance of an ad does not imply EHDI's endorsement or guarantee of the product or service advertised. EHDI is not responsible for any claims made in an ad.

Full Page

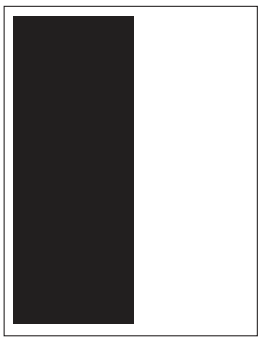


Full Page
- Inside Front Cover
  7.75" W x 10" H
  $1,500

- Within Book 7.75" W x 10" H
  $900

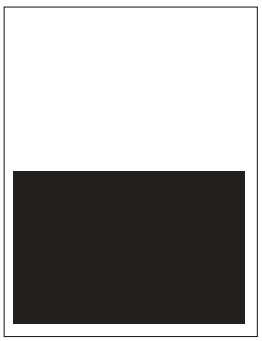
**Included with Platinum Sponsorship*

1/2 Page Vertical



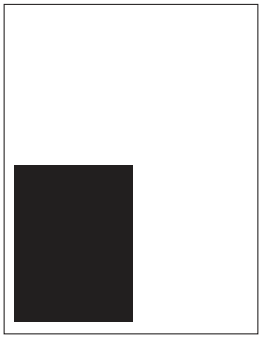
1/2 Page Vertical
3.75" W x 10" H
$650
**Included with Gold Sponsorship*

1/2 PageHorizontal



1/2 PageHorizontal
7.75" W x 4.625" H
$650
**Included with Gold Sponsorship*

1/4 Page



1/4 Page
3.75" W x 4.625" H
$400
**Included with Silver and Bronze Sponsorship*

(All ads will print in black & white)