

The 9th Annual  
Early Hearing Detection  
& Intervention Conference



# Exhibitor Prospectus

March 1-2, 2010

InterContinental Chicago O'Hare Hotel

Rosemont, IL

[www.EHDIconference.org](http://www.EHDIconference.org)

# 2010 EHDI CONFERENCE



## WHO WILL ATTEND?

- State EHDI Coordinators
- Audiologists
- Physicians
- Families
- Early Intervention Specialists
- Advocates
- Representatives from the major organizations working in Early Hearing Detection & Intervention

## EXHIBIT REGISTRATION

Register online at  
[www.EHDIconference.org/exhibit](http://www.EHDIconference.org/exhibit)

## FOR MORE INFORMATION

If you have any questions regarding registration or setup, please contact:

### USU Conference Services

**Toll Free** 800.538.2663

**Phone** 435.797.0423

**Email** [ehdiconference@usu.edu](mailto:ehdiconference@usu.edu)

# TENTATIVE SCHEDULE OF EVENTS

## Sunday, February 28, 2010

9:00 am – 3:00 pm DSHPHWA Meeting

3:00 pm – 6:00 pm Pre-Conference Workshop

9:00 am – 3:00 pm Registration open

9:00 am – 3:00 pm Exhibit Set-up

9:00 am – 3:00 pm Poster Set-up

9:00 am – 3:00 pm Speaker Ready Room

## Monday, March 1, 2010

7:00 am – 3:30 pm Registration open

7:30 am – 5:30 pm Speaker Ready Room open

7:30 am Continental Breakfast

7:30 am – 7:30 pm Exhibits open

8:15 – 9:15 am Opening Plenary

9:15 – 9:35 am Break

9:35 – 10:35 am State Team Meeting

10:35 – 10:55 am Break

10:55 – 11:55 am Topical Session 1

11:55 am – 1:00 pm Lunch in Exhibit Hall  
lunch provided

12:45 – 1:45 pm • Poster Session w/authors  
• Exhibits open

1:45 – 2:00 pm Break

2:00 – 3:00 pm Topical Session 2

3:00 – 3:20 pm Break

3:20 – 3:50 pm Topical Session 3

3:50 – 4:10 pm Break

4:10 – 5:10 pm Plenary II

5:10 – 5:20 pm Awards

5:45 – 7:30 pm Reception

## Tuesday, March 2, 2010

7:30 am Continental Breakfast

7:15 am – Noon Registration open

7:30 am – 2:30 pm Exhibits open

7:30 – 8:30 am State Team Meetings

8:50 – 9:50 am Plenary III

9:50 – 10:05 am Break

10:05 – 11:05 am Topical Session 4

11:05 – 11:20 am Break

11:20 am – 12:20 pm Topical Session 5

12:20 – 1:55 pm Lunch

1:55 – 2:55 pm Topical Session 6

2:55 – 3:10 pm Break

3:10 – 3:40 pm Topical Session 7

3:40 – 3:55 pm Break

3:55 – 4:45 pm Closing Plenary

## CONFERENCE SPONSORS

**AAP** American Academy of Pediatrics

**CDC** U.S. Department of Health and Human Services: Centers for Disease Control and Prevention

**HRSA** U.S. Department of Health and Human Services: Health Resources and Services Administration

**NCHAM** National Center for Hearing Assessment & Management at Utah State University

# EXHIBITOR REGISTRATION INFORMATION

## EXHIBIT HALL LOCATION

### InterContinental Chicago O'Hare Hotel

5300 N. River Road  
Rosemont, IL 60018

**website** [www.icohare.com](http://www.icohare.com) | **phone** 847.544.5300

## EXHIBIT SCHEDULE

To encourage high traffic in the exhibit hall, continental breakfast and lunch will be provided for conference participants each day in the exhibit hall, as well as a reception on Monday evening.

<b>EXHIBITOR CHECK IN</b>	Sunday, February 28, 6:00 am – 8:00 pm
<b>EXHIBITOR SET UP</b>	Sunday, February 28, 6:00 am – 8:00 pm
<b>EXHIBITOR HOURS</b>	Monday, March 1, 7:30 am–7:30 pm Tuesday, March 2, 7:30 am–2:30 pm
<b>EXHIBITOR DISMANTLE</b>	Tuesday, March 2, 2:30 pm–3:30 pm
<b>SHIPPING DEADLINE</b>	Tuesday, March 2, 4:00 pm

## EXHIBIT CONTRACTOR

The official contractor for the 2010 EHDI exhibit is:

### Event Exposition Services, Inc.

570 Rock Road Drive, Units L & M  
East Dundee, IL 60118

**website** [www.eventsexposition.com](http://www.eventsexposition.com) | **phone** 847.851.8691

**fax** 847.851.8714

## ORDERING ADDITIONAL AMENITIES

Orders for any additional booth items include electricity and internet must be placed directly with the Exhibit Contractor (Events Exposition Services, Inc.) online at [www.eventstradeshows.com](http://www.eventstradeshows.com)

- Click on the Client Login at the bottom right of the screen.
- **Username** EHDI10 **Password** events5

## EXHIBIT HALL LAYOUT

A diagram of the exhibit hall layout is available online at:  
[www.EHDIconference.org/exhibit](http://www.EHDIconference.org/exhibit)

## DOOR DROP POLICY

It is the policy of the EHDI Conference that absolutely no door drops will be allowed at the hotel during the conference.

## EXHIBIT HALL LOCATION

**\$1,400** Exhibitor/Sponsor  
(includes special recognition as a lunch sponsor)

**\$1,000** Exhibitor

**\$400** Non Profit Exhibitor/Sponsor  
(includes special recognition as a lunch sponsor)

**\$200** Non Profit Exhibitor

## EXHIBIT REGISTRATION FEES INCLUDE

### • 1 - 8'x10' booth space including:

- 1 - 8' high back drape (Color TBD)
- 1 - 3' high drape (Color TBD)
- 1 - 2'x6'x30" high skirted table (Color TBD)
- 2 - Chairs
- 1 - Wastebasket
- 1 - 2-line 7"x44" ID sign stating company name & booth number

### • 1 - Exhibitor representative allowed to attend the conference sessions

\* Additional exhibitor representatives wanting to attend the conference sessions MUST register for the conference at \$200 per person

### • 1 - Boxed lunch on Monday, March 1

\* Additional exhibitor representatives NOT attending the conference must register at \$30 per person and will be provided a boxed lunch on Monday.

### • Company listing and web site link posted on the conference web site and printed in conference handouts

## EXHIBIT REGISTRATION DEADLINE

*Exhibitors must register by February 1, 2010*

[www.EHDIconference.org/exhibit](http://www.EHDIconference.org/exhibit)

## EXHIBITOR PRESENTATIONS

The conference will have a limited number of breakout sessions reserved for exhibitor presentations. Presentations will be accepted on a first-come first-served basis.

Presentation titles and authors will be posted on the conference web site and listed in the final conference printed program.

## EXHIBIT PRESENTATION GUIDELINES

All exhibitor presentations will be 30 minutes in length. The purpose of the presentations is to explain the capabilities and applications of your product(s) for improving some aspect of EHDI programs.

You should focus on the issues that may not be well understood by many participants at the conference.

## HOTEL INFORMATION

The InterContinental Chicago O'Hare Hotel is in Rosemont, IL just 5 minutes from Chicago O'Hare International Airport and only 14 miles from downtown Chicago.

### InterContinental Chicago O'Hare Hotel

5300 N. River Road  
Rosemont, IL 60018

**website** [www.icohare.com](http://www.icohare.com)

**phone** 847.544.5300

**Check-In** 4:00 pm | **Check-Out** 11:00 am

## ROOM RATES

**\$158**- Per Diem rate for Feb/Mar 2010

## TDD SERVICES

TDD Services must be arranged prior to the conference. Please make arrangements for TDD services when reserving your hotel room for the conference.

## HOTEL RESERVATIONS

Make reservations as soon as possible. The group rate will be valid as long as there are rooms available, up to and including **February 5, 2010**.

To Make reservations online

[CLICK HERE](#)

The group code "EHA" will automatically populate for you.

To make reservations by phone

Call 847.544.5300

Ask for group code **EHDI Conference** (Early Hearing Detection & Intervention)

## ABSTRACT SUBMISSION

Submit abstracts online

[www.EHDIconference.org/exhibit](http://www.EHDIconference.org/exhibit)

**Abstract Submission Deadline**

December 18, 2009

**Abstract Submissions must include**

Presentation Title	Presenter Biography
Presenter Name	Company Name
Presenter Title	Address/City/State/Zip
Presenter Credentials	Phone & Email

## TRAVEL INFO

### AIRPORTS

The city of Chicago hosts two major airports:

#### O'Hare International Airport (ORD)

Approximately 5 minutes (1.5 miles) from the hotel  
24-hour complimentary shuttle

#### Chicago Midway International Airport (MDW)

Approximately 45 minutes from the hotel

### ATTRACTIONS

Boasting soaring architecture, cutting-edge culture and nightlife, and vibrant energy, Chicago sets an exhilarating pace for its guests. And the InterContinental Chicago O'Hare offers a luxurious gateway to all.

Catch a **Cubs game** at the ivied confines of **Wrigley Field** - one of baseball's oldest and most beautiful ballparks. Take the ear-popping ride to the **Sears Tower Skydeck**, where, on a clear day, you can see to Michigan, Wisconsin, and Indiana. Sample authentic deep-dish pizza in **Little Italy**, then laugh non-stop at one of the live improv revues that make the "**Second City**" a comedy mecca. An engaging new destination set apart from traditional downtown Chicago luxury hotels, we offer a unique perspective on Windy City travel.