

Overall Meeting Evaluations – 2009 (n=191)

(1=strongly disagree 5=strongly agree)

	AVG	StDev
I am confident that I can achieve:		
<i>Conference Objective #1</i> (Implementing comprehensive state-based EHDI programs)	4.32	0.73
<i>Conference Objective #2</i> (Current research related to EHDI)	4.21	0.78
<i>Conference Objective #3</i> (Improving cultural competence of providers)	4.06	0.77
<i>Conference Objective #4</i> (Enhance working relationships among EHDI stakeholders)	4.21	0.75
The conference objectives were relevant to the conference goals	4.53	0.57
The length of time of the overall conference was adequate for learning	4.29	0.90
The conference was relative to my work	4.56	0.63
Overall, the faculty were knowledgeable in the content area they presented on	4.59	0.57
Overall, the teaching methods utilized in the plenary sessions were effective	4.13	0.78
The length of time available for networking with others was adequate	4.08	0.89
The materials, handouts, and audio-visuals in the plenary sessions were helpful	4.10	0.84
The physical/hotel facilities were appropriate for the conference	4.43	0.80
The conference was timely in terms of current EHDI issues.	4.52	0.67
I received the conference preliminary program in a timely manner	4.60	0.67
The evaluation and continuing education process was organized	4.49	0.71
The pre-registration and on-site registration was organized	4.77	0.45
If utilized, the interpreter and CART/captioning services were accessible and accurate	4.62	0.70
The conference was adequately equipped with audio-visual materials	4.71	0.52
Conference staff were available to answer questions and assist attendees and faculty	4.62	0.59
The information in the following Plenary sessions was useful:		
"Genetic Screening for Usher Syndrome" (W. Kimberling PhD, FACMG)	4.45	0.74
"Aminoglycoside Ototoxicity in Neonates" (P. Steyger, PhD)	3.48	1.20
"Cultural Competency in EHDI" (T.Goode, MA)	4.22	0.80
"Auditory Neuropathy Spectrum Disorder (ANSO)" (D.Hayes, PhD, Y. Singler, PhD, and K. Uus, MD, PhD)	4.49	0.96

Average of all session Evaluations

(1=poor; 5=excellent)

	Mean	SD
Overall quality	4.46	0.64
Organization/clarity of presentation	4.49	0.64
Usefulness of information	4.40	0.73
Relevance of topic	4.54	0.65
Adequate opportunity to participate	4.24	0.88
Usefulness of Handouts/support materials/ PowerPoint Slides (if applicable)	4.34	0.80

Poster Evaluations (n=115)

(1=poor; 5=excellent)

Overall quality of Poster presentation	4.47	0.78
Organization/ clarity of the Poster Presentation (how well the presenter conveyed info during the session)	4.49	0.71
Usefulness of information	4.59	0.61
Relevance of topic	4.56	0.68
Adequate opportunity to interact/engage with presenter(s)	4.65	0.55
	4.60	0.64

State EDHI Coordinator Meeting Evaluations		
How useful was the information presented during panel on _____: (1=poor; 5=excellent)	AVG	StDev
Newborn hearing screening	4.42	0.65
Audiological diagnosis	4.50	0.57
Medical home	4.38	0.64
Early Intervention	4.27	0.80
Family Support	4.23	0.74
Program evaluation and quality improvement	4.57	0.53
Tracking and data management	4.48	0.62
MCHB Reporting and Electronic Handbook	4.53	0.58
Thinking about the entire meeting: (1=strongly disagree; 5=strongly agree)		
The information gained was worth the time spent	4.57	0.63
I learned new things that will improve our EHDI program	4.57	0.62
The meeting was a good networking opportunity	4.34	0.92
The meeting facilities were appropriate	4.37	0.76
It would have been better to hold the meeting on the Saturday prior to the conference	3.20	1.71
Should we hold a similar meeting again?		
No	1	
Yes, next year	37	
Yes, every 2 year	16	
Yes, every 3 years	5	
What was the best thing about the meeting?		
Networking Opportunity		8
Good Information for New Coordinators		4
New Ideas for implementation		16
Interaction with other state coordinators		15
Other(CDC & HRSA grants, general praise)		7
Preferred over DSHPHWA		1
What suggestions for improvement do you have if we hold a similar meeting in the future?		
More Q&A or Round table discussion time		12
Networking time		10
Lunch Arrangements		2
Fewer Presenters and Panels		2
Saturday Meeting before original meeting		3

More open format	3
Enforcement of rules for presenters	2
CDC / HRSA update	2
Ways to locate presenter references	1
Combine with DSHPHWA meeting	1
Irene should have been first	1
Better hotel and/or location	1
Select state to present their experiences each year	1

EXHIBITOR EVALUATIONS 2009 (n=25)			
1. In terms of your company's marketing objectives, what is the most important reason that your firm exhibited in the 2009 EHDI Conference?			
Exposure:	64%		
Leads/Sales:	32%		
New Products//Service:	24%		
Maintain current clients:	16%		
Get marketplace information :	20%		
Competitors were there:	4%		
Other:	4%		
	AVG	StDev	
2. How would you rate the leads gathered at the EHDI Conference?			
Quantity: (1=excellent; 4=poor)	2.13	0.85	
Quality: (1=excellent; 4=poor)	1.74	0.54	
3. Comments for #2:			
Location of exhibits and Plenary session locations being separate was undesirable.			
We came for market research/speaking ops.			
I enjoyed speaking with audiologists, teachers, and EHDI professionals that I met.			
Poor attendance in exhibit hall. Very poor planning - the availability of breaks near meeting rooms meant no one need leave area - breakfast and lunch is not enough incentive.			
Could not communicate with exhibitors due to lack of interpreters or lack of knowledge of their availability.			
Product presented for information only at this time			
Booth traffic was slow. The schedule didn't allow for adequate face time with exhibitors. Since break times were so short (15 min). Better to have a block of concentrated time for the booths rather than having them open for 12 hrs.			
4. Please rate the following:			
a. The clarity of the pre-conference communications and info about exhibiting at the EHDI conference: (1=unclear; 5=very clear)	4.26	1.10	
b. The amount of time that exhibits were open:			
<i>Monday, March 9, 7:30 am to 7:30 pm</i> (1=too short; 3= just right; 5=too long)	3.96	1.02	

Tuesday, March 10, 7:30 am to 2:30 pm (1=too short; 3= just right; 5=too long)	3.32	0.85	
c. Space allowed for your exhibit: (1=not enough; 3= just right; 5=too much)	2.96	0.36	
d. Traffic flow by your exhibit: (1=not enough; 3=just right; 5=too much)	2.50	0.78	
e. The clarity of instructions for shipping materials to and from the EHDI Conference: (1=unclear; 3=adequate; 5=very clear)	3.20	1.24	
f. How was the George Fern Company's handling of shipments: (1=poor; 3=adequate; 5=excellent)	3.43	0.76	
5. Did you witness any objectionable exhibitor practices or display violations during this conference? (1=yes; 2=no)	Yes=2	No=23	
6. If you answered "yes", please explain:			
1 table taken from booth and had to be replaced. Literature handed out/circulated by organizations that did not exhibit.			
DBC was handing out and leaving inappropriate cards on table, this is not the place for a protest.			
7. If you have exhibited in the past, how would you rate this year's conference compared with last year's conference? (1= excellent; 4=poor)	1.64	0.81	
8. Would you recommend that your company exhibit at next year's EHDI Conference in Chicago on February 28 - March 2, 2010? (1=yes; 2=no; 3=unsure)	Yes=20	No=0	Unsure=5
9. If you answered "no" or "unsure" - please explain why:			
It depends on what information we are promoting at the time of the conference.			
Local company Rep.			
We probably will exhibit. Depends on level of product interest/acceptances.			
Attending, rather than exhibiting, may be a better use of time if our distributors are also exhibiting. Also, booth traffic was low			
10. Overall, how satisfied were you with the 2009 EHDI Conference? (1=extremely; 2=very; 3=somewhat; 4=not)	2.04	0.64	
11. Comments for Question 10:			
Poor traffic flow b/c of exhibit hall location; poor lighting in the AM in exhibit hall			
Very well organized			
People were afraid to approach our booth because of communication issue			
Breaks are upstairs, exhibits are down			
Learning what attendees are here for.			
Booth traffic was slow. The schedule didn't allow for adequate face time with exhibitors. Since break times were so short (15 min). Better to have a block of concentrated time for the booths rather than having them open for 12 hrs. with 15 minute breaks. Also, the refreshments for breaks was served on the 2nd level, so no one come down to the exhibits during breaks.			
12. What other suggestions do you have for improving future EHDI Conferences?			
Do more to attract future professionals in the field.			
Meeting schedule changed prior to conference with out notification.			

Have the conference at a hotel closer to the Dallas airport.			
You need to get people in exhibit hall or there is no point to sponsoring.			
I requested to be next to another exhibitor to assist with breaks, on the registration form, this request was overlooked somehow.			
With scarcity of interpreters, it would be great if you could add recommendations of agencies if I should need to request for an interpreter paid by my company.			
Need more Deaf people to balance decision makers.			
The second day was slow. Breaks were upstairs, away from Exhibit hall.			
Recommend closing exhibits following lunch break on the last day.			
13. Did you present a breakout session in the exhibitor track?	Yes=4	No=16	Blank=5
14. Please provide any comments on your experience as an exhibitor breakout presenter:			
Too short, not enough space, didn't know we could do multiple sessions.			
We hope to present next year!			
Competitors attended my exhibitor presentation - it's ok - just FYI			
Small attendance. I was informed of my presentation by an attendee, not the conference staff.			
15. Would you like to give a quote for us to use in next year's promotion?			
"Great conference. Great people. Great cause. We are happy to have had the opportunity to participate this year." Netsmart Technologies, Thomas Gonick, tgonick@ntst.com			
12. "As a first time EHDI exhibitor, we were able to clarify market needs, meet new leads and check out the competition" ChallengerSoft, Michael Barron, mbarron@challengersoft.com			