Empowering Early Literacy through Monthly Events

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- Participants will understand the importance of Early Literacy through monthly events and the Colorado School for the Deaf and the Blind's approach to events.
- Participants will be able to outline the structure of an event and the benefits of each activity provided by the Colorado School for the Deaf and the Blind.

• Participants will gain insight into new ideas to restructure, refresh, or start up events for families.



Early Literacy Event Overview





... Learning, Thriving, Leading

Importance of Early Literacy through monthly events

- Parental involvement
- Receive exposure to bilingual (ASL and Spoken English) opportunities
- Feel LESS isolated, greater emotional closeness and parenting skills
- Develop sense of confidence
- Build relationships with other families
- Connect with professionals in the field
- Parent education for a variety of topics
- Social emotional development
 - Children socializing







Approach to Events

- Yearly Plan Flyer
- Budget Planning
- Visit sites personal connections and relationships with staff at locations
- Open minded- all communication modalities welcome
- Parent education- based on surveys, depends on location (some locations provide the parent education)
- Light refreshment
- Variety of times/days meeting the needs of the families
- Music and Movement
- Take home activities/crafts/books etc (utilizing technology)



Event Structure

Denver Metro Early Literacy: DENVER Firefighters Museum 9:30-11:30 a.m.

Time	Activity	Facilitators/Notes
9:30-9:45 a.m.	Meet at the front entrance/check-in	Everyone
9:45-10:20 a.m.	Museum Tour	Museum Staff CSDB Staff/Interpreter Families
10:20-10:50 a.m.	Refreshment & ASL Storytime/ASL Chant	Everyone
10:55-11:25 a.m.	Parent Education: Fire Safety Kids Craft time/Gross Motor	Parents/staff/interpreter Children/staff
11:25-11:30	Survey and Clean up	Families
	Next event: 2/19/20 Denver Children Museum	











... Learning, Thriving, Leading

Checklist for startup

- 1. Assess the need
- 2. Set a mission for the program
- 3. Goals and objectives
- 4. Create partnerships
- 5. Design (how often, days/times, location)
- 6. Select or adapt curriculum
- 7. Identify critical staff support
- 8. IMPLEMENT!





Monthly Event Process

BEFORE

- Confirm date/location
- Budget
- Personnel
 - Interpreter requests
 - Additional forms
- Registration and flyer
- Staff needs
- Task list and schedule

DURING

- Greet attendees
- Check in
 - Photo release forms
 - > Name tags
- Supervise/support volunteers
- Provide refreshment or food (as appropriate)

AFTER

- Expenditures/invoices
 - Ensure payments
- Feedback from staff
- Review survey from families
 - > Guides future event
- Gather data and create reports for supervisors
 - > Number of attendees
 - ➢ Geographic distribution
 - > Articles/pictures

CSDB's everchanging events and future vision

- Feedback is important
- Meeting the needs of families
- Changing locations and times
- More opportunities now
 - Not competing with other programs





- 3. What do you plan to apply in your home, work, or community setting?
- 4. What can be done to improve your experience at the next event?
- 5. What additional trainings/events/activities would you like to see?



Benefits to the Families





... Learning, Thriving, Leading







FOR MORE...

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